

Emily Carman

I am a communications professional with a passion for sports media. I hope to join an organization that is committed to producing compelling content and providing the best multimedia experience for fans.

EXPERIENCE

WM Phoenix Open — *Communications Special Assistant*

January 2022 - February 2022 / SCOTTSDALE, AZ

- Wrote daily newsletters, stories and press releases highlighting all aspects of the tournament (ie. results, hospitality, entertainment, etc.)
- Managed website and social media channels, sharing high-quality content about players, partners and tournament guests

Fiesta Bowl — *Communications & PR Seasonal Associate*

September 2021 - January 2022 / SCOTTSDALE, AZ

- Wrote and edited content for use on website, social media channels in newsletters, media guides and game programs
- Organized and executed the media aspects of Fiesta Bowl events by coordinating live TV hits, assigning media credentials, managing the press box, writing press releases and pitching stories

Phoenix Rising FC — *Digital Media Intern*

MAY 2021 - November 2021 / CHANDLER, AZ

- Collaborated with team content creators to deliver compelling content across social media platforms

LMU Sports Information — *Asst. Sports Information Director*

DECEMBER 2018 - JUNE 2019 / LOS ANGELES, CA

- Produced high-quality multimedia content to simultaneously support the sports information needs of 6 varsity teams

EDUCATION

Arizona State University — *MA Sports Journalism*

GRADUATED DECEMBER 2021 / PHOENIX, AZ

- Learned high level videography, writing and journalism skills

Loyola Marymount University — *BA Political Science, Minor Journalism*

GRADUATED MAY 2019 / LOS ANGELES, CA

- Graduated as a Division I student-athlete with honors and a 3.85 GPA

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SKILLS

Written & verbal
communication

Editing

Videography & video editing

Photography & photo editing

Adobe Creative Cloud

Microsoft Office

Organization

Time Management

Multitasking

Working under deadlines

Website Management

Social media management &
content creation

Teamwork

Creativity

REFERENCES

Ryan Woodcock

Communications Director -

WM Phoenix Open

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(480) 766-1221

Scott Leightman

Director of Communications -

Fiesta Bowl

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Paola Boivin

College Football Playoff

Committee

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